

# Custom Floor Mats

## Visual Impact with the First Step!



**Floor mats** are a functional, effective, long lasting product that promotes product, brand and name awareness at a variety of locations: entrances, point of purchase locations, and product displays. Due to their durability and that they are in place for many months, matting has a low cost per exposure to maximize your advertising/promotional budget.



The First Step line of customized matting products offers our customers a variety of imaging and material options to suit the desired application. Our mat materials include low traffic to high traffic commercial products. So, no matter what the usage or logo/imaging need the diversified product line has a mat to suite your need.



Featured are several of our most popular products. Standard pricing and sizes are listed on the reverse side. Multi-color imaging, other sizes and materials are also available. Please contact your representative to discuss the best product, size and imprint process for your floor mat advertising.

